



Pink Lady™ Australia Limited Newsletter – December 2009

PINK LADY™ EXPORT UPDATE

PINK LADY™ APPLE IMPORTS TO THE UNITED KINGDOM

AFFCO & Pink Lady Australia (PLA Ltd) (through the AFFCO office) have issued a number of updated UK market chemical alerts

The last Alert issued in September 2009 is the best available information at this time. This Alert is structured in a way such that chemical usage status is aligned with crop phenology stages.

The PLA Board held its AGM and final Board meeting for 2009, in Donnybrook on 25 November. The AGM saw a number of technical presentations including one on the Chemical Alert. The subsequent PLA Board meeting discussed the apple industry's preparedness to allocate some blocks for potential export in 2010 and the chemical programmes applied between now and harvest and post-harvest, will have a large bearing on the 2010 export programme.

The Alert classifies chemicals according to the following

- Acceptable use as per Australian label
- Possible use with extended pre-harvest interval (WHP) – Seek further advice
- Either permission or prior notification required
- Prohibited use by one or more UK retailer or MRL differences

The Alert is written to address the toughest government and / or specific retailer requirements. The main purpose of this notice is to encourage growers, if in doubt about a specific chemical application, to 'ASK THE QUESTION' through the AFFCO office. It may be that derogation /approval for use can be obtained from the UK end or the prohibition may not supply to your potential end customer

The September alert is enclosed again

If you have any questions please contact. Please be aware that Neil is overseas at the moment but will attempt to get back to you quickly. For any urgent enquiry please contact Andrew Dick

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