



SEPTEMBER 2008 NEWSLETTER

Pink Lady™ Export Development Update

The 2008 Australian Pink Lady™ shipping program is drawing to an end with volumes well down overall on expectations.

Volumes out of Western Australia directed to the top end of the market have been the shining light with volumes up on last year, excellent outturns to date and returns that by all reports, have been very satisfactory for growers.

The South Australian hail events and heat waves over the summer impacted on potential volume from this area which historically has been very committed to export but competition in the market (particularly South Africa) has also had an impact.

Whilst there was good in-principle support for new supply this year out of Victoria and New South Wales a number of factors worked against us.

The significant Pink Lady™ production in Batlow and Queensland did not feature in detailed programming in 2008 but the serious interest displayed in the program will be followed up in the lead up to 2009.

The UK market for Pink Lady™ apples continues to grow showing an average monthly increase in 2008 over 2007 to end of July of 28% and this is a real positive and reflects the great product that we are selling but also the marketing efforts of Coregeo in the UK.

In 2008, we have also seen record South African volumes placed into the UK and this has certainly impacted on the general market's willingness to pay significantly higher prices for Australian product in the second half of the southern hemisphere season. In 2007, the total RSA volumes sold in the UK

amounted to 516,500 cartons. To end of July 2008, 266,500 cartons were sold with an estimated total program in the order of 750,000 cartons.

The application of Smartfresh and other technology improvements seems to be improving the condition of RSA fruit as one would expect and this is a big factor. Indeed this technology is impacting positively on the condition of apples sold worldwide.

Chemical issue uncertainty also eliminated some anticipated shipments from Australia in 2008 and readers by now should have received from AFFCO, a GROWERS ALERT covering what chemicals need to be steered clear of, for blocks that growers wish to allocate for potential export in 2009. Refer separate article on this.

It is not all doom and gloom for 2009 just perhaps a reality check that we need to continue to develop this critical market but take a more strategic approach with the program. The domestic market in 2008 has not been as strong as that experienced in 2007 and imports are looming.

Pink Lady Australia™ through AFFCO will continue to coordinate an Australian program and there are a lot of lessons to be learnt from this year.

A questionnaire is included on the management of the export program which we ask all to complete if relevant to you and send back asap please. This is critical to AFFCO improving the program.

For more information on this article please contact:
Neil Offner, PLA Project Coordinator, email:
neiloffner@ozemail.com.au or phone: 0434 253 978


AFFCO Growers Alert Number 1: 2008/09 Season


A GROWERS ALERT has recently been circulated to stakeholders. If you have not seen this, please contact the AFFCO office.

This document compiled by a working group comprising Kevin Bodnirak, David Loxley, Stephen Tancred, Marcel Veens and Neil Offner draws data from UK/EU chemical MRL regulations and specific UK retailer policies.


The document is an ALERT and growers need to make their own commercial decisions as to what chemical programs should be followed.


The key principles followed when developing the document are:


 Growers have better information on chemical usage in order to set aside block/s of Pink Lady™ apples for potential export programs. It has to work this way and not a last minute assessment on what fruit 'may' be suitable for export. This is a learning / clear communication process and AFFCO has taken a lead role in this.

-  The UK retailers have very clear chemical policies which generally have three categories;
1. *prohibited*
 2. *prior usage approval required*
 3. *monitored*

The approach taken with this advice is the lowest risk approach so that if just one retailer has a chemical listed as prohibited or 'prior approval', then this is what is shown for the market in total.

-  The technical advice received by AFFCO is to the effect, that growers can implement alternative pest and disease control programs if necessary with existing chemistry

-  The document is a living document and a system of updates will be implemented and communicated

-  The best course of action for any enquiries is for growers to work through their packers or contact Neil Offner directly to clarify any issues or to seek approval for use pre-application.

For more information on this article please contact:
Neil Offner, PLA Project Coordinator, email: neiloffner@ozemail.com.au or phone: 0434 253 978

International Pink Lady Alliance (IPLA)

The International Pink Lady Alliance was formed in September 1999.









As the prospects strengthened for trading apples under the Pink Lady™ trademark, Apple & Pear Australia Limited, with the support of the Department of Agriculture in Western Australia, spearheaded the establishment of an international alliance of growers and marketers to protect the integrity of the quality standards associated with the Pink Lady™ trademarks.

In October 2001, International Pink Lady Alliance Limited was established as a company under Corporations Law in Victoria, Australia. The two Australian directors are Jon Durham and Neil Offner and the next meeting will be held in Havelock North, New Zealand from 6-8 October 2008. The IPLA circulates Pink Lady shipping reports and the latest report is included with this newsletter. This was due to be updated in the week of 15 September.

For more information on this article please contact:
Jon Durham, email: jdurham@apal.org.au or phone 0417 568 552 or
Neil Offner, email: neiloffner@ozemail.com.au or phone: 0434 253 978

GlobalGap

The HAL Project Number MT 06050 "Meeting the ongoing European customer requirements for fruit exports" has been completed by AFFCO and Tasmanian Quality Assured Inc (TQA). The project has involved:

-  TOA meetings with UK importers in September 2006 to obtain information on retail requirements
-  Attendance of a SCHAFFE meeting prior to the EurepGAP *Event for Revision and Implementation 2007* Conference
-  Attendance at the EurepGAP Event for Revision and Implementation 2007 Conference attended by over 270 delegates from 41 countries.
-  Attending a training session at Harper Adams University in the UK for the Marks and Spencer quality assurance scheme Field to Fork.
-  Regional visits to WA and Batlow to review importer requirements, particularly with regard to BRC and Field to Fork
-  The purchase of systems' checklist software Quickfire which is still under review
-  TOA involvement in the November 2007 PLA roadshow to regional areas to discuss the Pink Lady™ export program.
-  Updating of the GlobalGAP Interpretive Guide

Growers, Packers and Exporters of Pink Lady™ apples are encouraged to speak to AFFCO or TQA on any matters concerning GlobalGAP and other anticipated system requirements

Upcoming Events

Tuesday 30 September 2008 **PLA Board Meeting** at 11.00 am (Melbourne time) via hookup

30/31 October 2008 **AFFCO Annual General Meeting**

Tuesday 11 November 2008 **PLA Planning meeting:** the PLA Board, exporters and some growers will meet on Tuesday 11 November 2008 (the day before the AGM)
The meeting will start with a clean slate and work out how best to keep the program going in a realistic manner given the increased Southern Hemisphere competition

Wednesday 12 November 2008 **PLA Annual General Meeting** at Donnybrook, WA
Nomination Forms are attached to this newsletter for your attention

If you have questions regarding any item in this newsletter, please contact Andrew Dick on 03 5420 7444 or andrewd@affco.com.au

Disclaimer: AFFCO and PLA Limited cannot be held responsible for the accuracy of this newsletter or the validity of technical or market comments. In many cases, the contents reflect individual comments on hookups. AFFCO and PLA Limited members need to make their own commercial decisions.



PINK LADY AUSTRALIA LIMITED
ACN 111 532 480
PO Box 363, Gisborne, Vic, 3437
Ph 03 5420 7444 Fax 03 5420 7447

Mr Harvey Giblett, a Director elected by members in Western Australia, retires by rotation at this year's Annual General Meeting and has indicated his intention to seek reappointment.

Nominations are sought from members whose principal place of business is in Western Australia for election as a Director representing Western Australia for election at the Annual General Meeting to be held on 12 November 2008.

Mark Joyce, a Director elected by members in Eastern Australia (i.e. not in Western Australia as defined in constitution), retires by rotation at this year's Annual General Meeting and has indicated his intention to seek reappointment.

Nominations are sought from members whose principal place of business is in Eastern Australia (i.e. not in Western Australia) for election as a Director representing Eastern Australia for election at the Annual General Meeting to be held on 12 November 2008.

The Constitution of the Company provides that –

- (a) **A Director (other than the chairperson of Directors and a Director appointed by a Founding Member) must meet the 'Export Requirement'. The 'Export Requirement' is the exporting, either alone by the Director or in a partnership of which the Director is a Member or by a Corporate Member of which the Director is a Director and/or shareholder, of a minimum annual average over the preceding three years of 1,000 cartons of twelve kilograms equivalent of Pink Ladytm and/or Sundowner apples as part of the Company's export program.**
- (b) **A Director does not have to be an individual Member of the Company.**

Nominations, on the attached form, may be faxed to the Company on 03 5420 7447, to be received no later than **11am Eastern Standard Time on Wednesday 1 October 2008**



PINK LADY AUSTRALIA LIMITED
ACN 111 532 480
PO Box 363, Gisborne, Vic, 3437
Ph 03 5420 7444 Fax 03 5420 7447

NOMINATION AS DIRECTOR

I of
nominate myself* or* of
as a Director representing Western Australia/ Eastern Australia (Delete as applicable) for
appointment at the Annual General Meeting to be held
on 12 November 2008.

(* Cross out as applicable)

Signed:

Date:.....

CONSENT TO ACT AS A DIRECTOR

I of
hereby consent to act as a Director of Pink Lady Australia Limited if I am elected at the
Annual General Meeting to be held on 12 November 2008.

Signed:

Date:.....

FAX TO 03 5420 7447 BY 11am WEDNESDAY 1 OCTOBER 2008



PINK LADY AUSTRALIA LIMITED
ACN 111 532 480
PO Box 363, Gisborne, Vic, 3437
Ph 03 5420 7444 Fax 03 5420 7447

I/We.....
of (Company name)
(Address) Postcode:
Ph. Fax Email:

Advise that my/our principal place of business is in Western Australia/elsewhere in Australia
(delete as appropriate).

My/our exports of Pink Lady[™] and/or Sundowner[™] apples during the last three years have
been:

	No. cartons (12kg equivalent) exported
2008	
2007	
2006	

Name: Signed:
(printed)

Date:.....

FAX TO 03 5420 7447 BY 11am WEDNESDAY 1 OCTOBER 2008

AFFCO Coordination of Pink Lady Export Program to the UK: 2008 and 2009

Please respond by **Friday 19 September 2008** to neiloffner@ozemail.com.au or fax 02 6964 8255 or to the AFFCO office to sallyp@affco.com.au or fax 03 5420 7447

Scale Definition:	Low	1	2	3	4	5	High
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- | | | | | | |
|---|---|---|---|---|---|
| 1. How well have we managed the programme | 1 | 2 | 3 | 4 | 5 |
| 2. Importance of programme to your business in '08..... | 1 | 2 | 3 | 4 | 5 |
| 3. Importance of programme to your business in '09 | 1 | 2 | 3 | 4 | 5 |
- Comments: (add additional page if necessary)

4. Importance of Individual Activities and *How Well Have We Performed:*

Coordination of supply to customers	1	2	3	4	5	
<i>How well have we performed?</i>	1	2	3	4	5	
Market intelligence		1	2	3	4	5
<i>How well have we performed?</i>	1	2	3	4	5	
Providing information on UK market opportunities ...	1	2	3	4	5	
<i>How well have we performed?.....</i>	1	2	3	4	5	
Undertaking market visits and reporting		1	2	3	4	5
<i>How well have we performed?</i>	1	2	3	4	5	
Providing information on non-UK market opportunities	1	2	3	4	5	
<i>How well have we performed?</i>	1	2	3	4	5	
Regional visits & meetings	1	2	3	4	5	
<i>How well have we performed ?</i>		1	2	3	4	5
Encouraging new participants		1	2	3	4	5
<i>How well have we performed?</i>	1	2	3	4	5	
Exporter teleconferences and meetings.....		1	2	3	4	5
<i>How well have we performed?.....</i>	1	2	3	4	5	
Providing information on quality system requirements	1	2	3	4	5	
<i>How well have we performed?</i>	1	2	3	4	5	
Providing detailed information on chemical requirements	1	2	3	4	5	
<i>How well have we performed?</i>	1	2	3	4	5	

5. What suggestions do you have to improve/refresh the program? (add additional page if necessary)

6. If you have not been involved in the program before, what prevents you ?

7. Do you wish to be contacted about quality system requirements eg GlobalGAP YES / NO

8. In regard to your own fruit, please provide export tonnes supplied to the program as below

2006.....2007.....2008.....2009(est.).....

Name:

Thank you for your time and cooperation in providing us with your feedback.

Andrew Dick and John Baker

2008 - WEEKLY SHIPPED PINK LADY APPLES FROM SOUTHERN HEMISPHERE COUNTRIES

2008

2007

Estimated arrival Week	RSA <small>[source: Topfruit SA]</small>			AUSTRALIA <small>[source: Pink Lady Aust]</small>			NEW ZEALAND <small>[source: NZ Pink Lady Growers Assoc]</small>			CHILE <small>[source: DecoFru]</small>			TOTAL CARTONS SHIPPED				
	SHIPPED IN CARTONS			SHIPPED IN CARTONS			SHIPPED IN CARTONS			SHIPPED IN CARTONS			TOTAL	TOTAL	TOTAL		
	UK	CONT EUROPE	USA	UK	CONT EUROPE	USA	UK	CONT EUROPE	USA	UK	CONT EUROPE	USA	UK - 2008	CONT EUROPE 2008	USA - 2008		
16																	
17																	
18	1,400												1,400				
19	12,065	280							2,500	7,965	5,712	14,565	8,245	5,712			
20	6,034	8,919						529	8,407	15,957	1,176	14,441	24,876	1,705			
21	18,079	2,175							16,137	37,426	5,758	34,216	39,601	5,758			
22	24,607	12,960							5,375	40,502	135,240	18,345	65,109	148,200	23,720		
23	34,629	6,292								11,940	5,785	57,801	229,422	7,208	92,430	247,654	12,993
24	38,515	8,649								14,212	6,840	34,010	106,122	5,145	72,525	128,983	11,985
25	34,295	5,915							9,524	31,438	11,160	19,929	169,388		63,748	206,741	11,160
26	67,470	6,400							5,995	25,965	3,852	8,499	28,989	17,962	81,964	61,354	21,814
27	33,370	11,000		1,565					7,816	22,381	11,296	77,853	135,330	28,249	120,604	168,711	39,545
28	41,764	12,020							28,014	39,831	4,267	16,657	52,520	8,722	86,435	104,371	12,989
29	27,722	5,215							15,827	21,572	12,490	43,019	67,610	4,501	86,568	94,397	16,991
30	18,990	3,658							23,760	23,783	7,049	21,707	64,290	5,875	64,457	91,731	12,924
31	30,190	895		1,286					11,750	29,879	6,747	12,316	26,852		55,543	57,626	6,747
32	46,209	6,268							4,888	1,130	4,213	1,745	15,796		52,842	23,194	4,213
33	37,525	5,857							28,567	1,118		4,796	2,798		70,888	9,773	
34	53,502	3,358		2,715					3,951	840		1,300			61,468	4,198	
35	32,292	4,075		2,782					1,991			1,310			38,375	4,075	
36	11,539	2,117		4,798											16,337	2,117	
37	2,575														2,575		
38				4,234									4,340		4,234	4,340	
39				2,836											2,836		
40				5,575											5,575		
41																	
42																	
43																	
44																	
45																	
TOTAL	572,772	106,053		25,790					142,083	224,089	79,602	368,488	1,100,045	108,653	1,109,133	1,430,187	188,255

TOTAL CARTONS SHIPPED		
TOTAL	TOTAL	TOTAL
UK - 2007	CONT EUROPE 2007	USA - 2007
6,467		
13,694	39,213	6,656
51,870	123,482	42,068
47,886	62,178	53,492
101,253	120,146	25,441
74,393	126,142	100,318
76,469	149,456	36,912
95,066	100,768	33,046
61,026	56,884	19,272
69,299	78,642	52,958
54,005	29,763	24,084
43,154	44,297	17,494
27,115	18,310	8,568
21,531	30,353	9,570
24,922	15,725	12,669
25,125	53,459	5,862
24,728	7,686	14,273
29,079	19,666	3,080
15,527	6,450	6,158
44,505	19,612	205
37,227	3,505	
40,667	3,358	
22,836	83	
15,910	4,325	
27,115	4,864	
13,260	75	
7,722		
7,482		
2,719		
1,082,051	1,118,443	472,128

TOTAL NO OF CARTONS

678,825

25,790

445,774

1,577,186

2,727,576

2,672,621

TOTAL KG PER COUNTRY

8,485,313

322,380

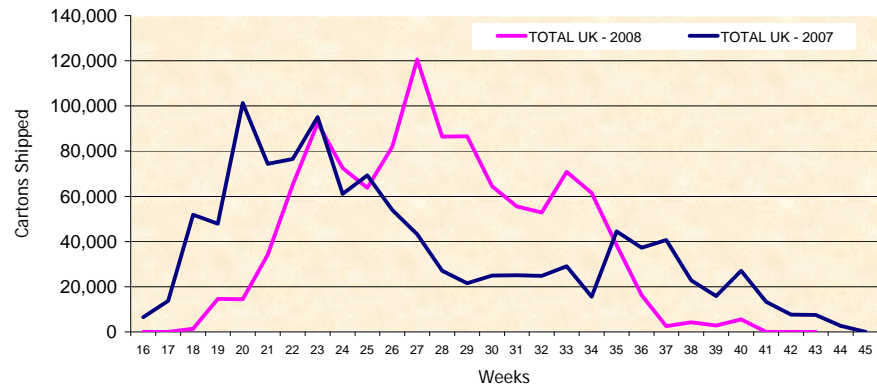
8,023,938

19,714,825

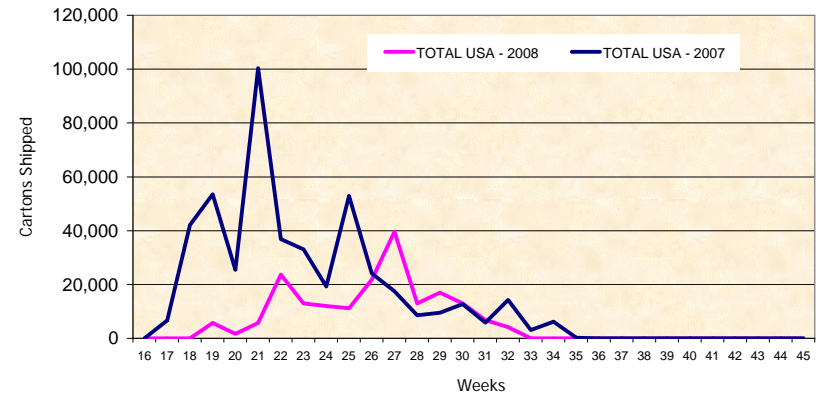
34,094,697

33,407,763

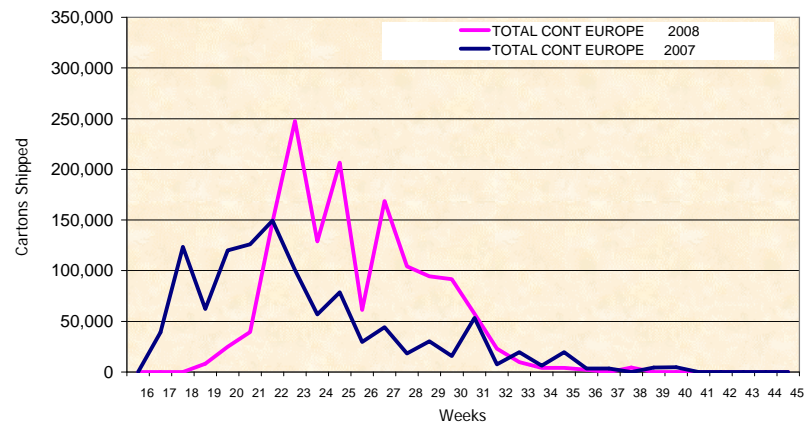
Global SH Pink Lady® Exports into UK



Global SH Pink Lady® Exports into USA



Global SH Pink Lady® Exports into Continental Europe



2008 - WEEKLY SHIPPED CRIPPS PINK APPLES FROM SOUTHERN HEMISPHERE COUNTRIES

2008

2007

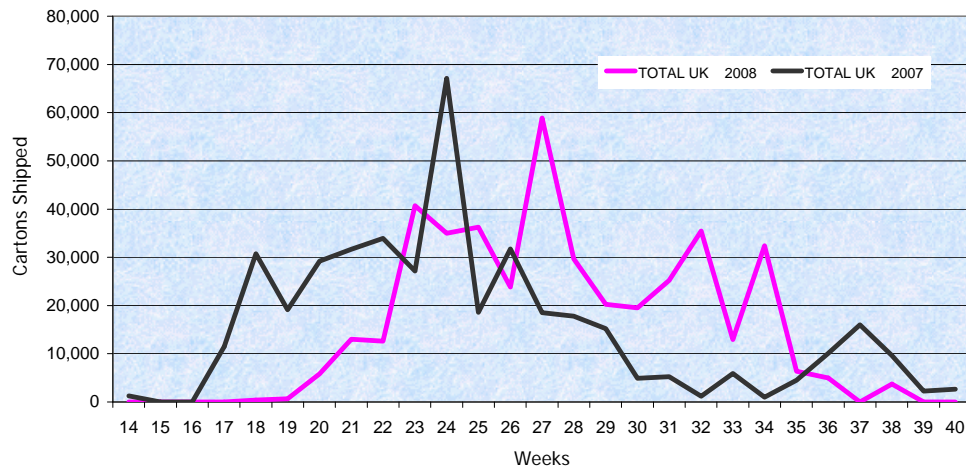
Estimated arrival Week	RSA <small>[source; Topfruit SA]</small>			AUSTRALIA <small>[source; Pink Lady Aust]</small>			NEW ZEALAND <small>[source; NZ Pink Lady Growers Assoc]</small>			CHILE <small>[source; DecoFru]</small>			ARGENTINA			TOTAL CARTONS SHIPPED		
	RSA			AUSTRALIA			NEW ZEALAND			* CHILE			ARGENTINA			TOTAL CARTONS SHIPPED		
	SHIPPED IN CARTONS			SHIPPED IN CARTONS			SHIPPED IN CARTONS			SHIPPED IN CARTONS			SHIPPED IN CARTONS			TOTAL	TOTAL	TOTAL
	UK	CONT	USA	UK	CONT	USA	UK	CONT EUROPE	USA	UK	CONT EUROPE	USA	UK	CONT EUROPE	USA	UK 2008	CONT EUROPE 2008	USA 2008
12																		
14																		
15																		
16																		
17																		
18													367	488		367	488	
19	141									638	4,480		554	2,276		695	2,914	4,480
20	4,441	13,646								952	4,641	280	458	3,204		5,851	21,491	280
21	917	12,095								12,110	19,708	11,032				13,027	31,803	11,032
22	756	6,210								11,876	40,302	41,750				12,632	46,512	41,750
23	3,397	3,800								37,300	82,781	20,309				40,697	86,581	20,309
24	14,518	15,347								20,480	73,631	46,379				34,998	88,978	46,379
25	17,586	27,232								18,644	71,579	9,084				36,230	98,811	9,084
26	15,465	9,705								8,355	67,982	30,975				23,820	77,687	30,975
27	34,751	26,898								24,131	135,919	97,019				58,882	162,817	97,019
28	15,419	12,688								14,280	71,517	55,745				29,699	84,205	55,745
29	12,019	12,190								8,208	76,051	40,520				20,227	88,241	40,520
30	5,897	8,784								13,633	77,887	41,406				19,530	86,671	41,406
31	21,950	16,586								3,311	56,372	8,614				25,261	72,958	8,614
32	26,029	17,529								9,410	28,536	10,918				35,439	46,065	10,918
33	10,023	19,320								2,912	6,901	3,776				12,935	26,221	3,776
34	32,421	19,110									5,956					32,421	25,066	
35	6,398	17,494									19,524	1,105				6,398	37,018	1,105
36	4,990	5,875														4,990	5,875	
37		300															300	
38										3,722	2,640					3,722	2,640	
39																		
40																		
41																		
42																		
TOTAL	227,118	244,809								189,324	842,565	423,392	1,379	5,968		417,821	1,093,342	423,392

TOTAL CARTONS SHIPPED		
TOTAL	TOTAL	TOTAL
UK 2007	CONT EUROPE 2007	USA 2007
814	1,741	
1,248		
11,507	22,686	5,070
30,708	100,624	34,173
19,120	87,482	41,491
29,219	136,390	47,624
31,681	101,803	109,725
33,902	152,445	79,999
27,139	129,494	86,451
67,101	170,749	141,544
18,594	89,641	146,504
31,714	82,261	44,722
18,537	50,527	27,734
17,795	15,670	8,022
15,223	25,268	6,870
4,904	19,025	10,959
5,229	5,806	1,971
1,195	11,974	12,913
5,893	9,423	1,646
992	3,185	1,333
4,540	12,653	7,997
10,085	2,955	
16,005	7,965	1,500
9,612	2,059	
2,245	517	
2,635		
6,865		
423,686	1,240,601	818,250

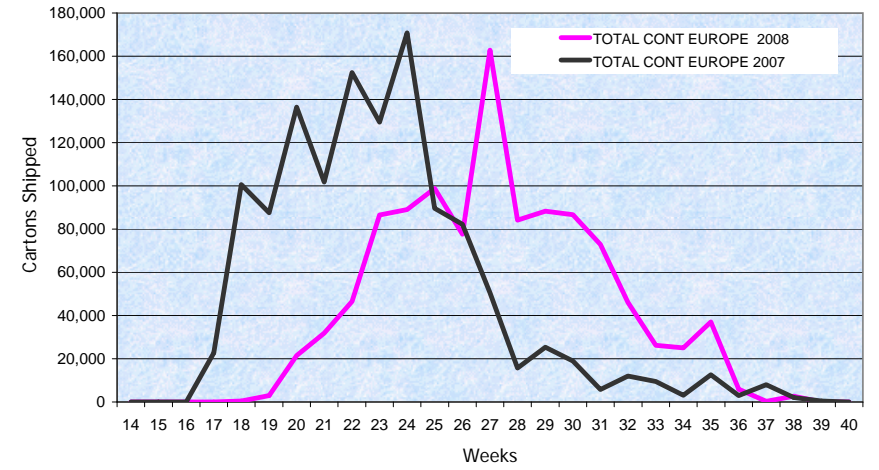
TOTAL NO OF CARTONS	471,927			1,455,281	7,347	1,934,555
TOTAL KG PER COUNTRY	5,899,088			18,191,013	91,839	24,181,939

2,482,537
31,031,715

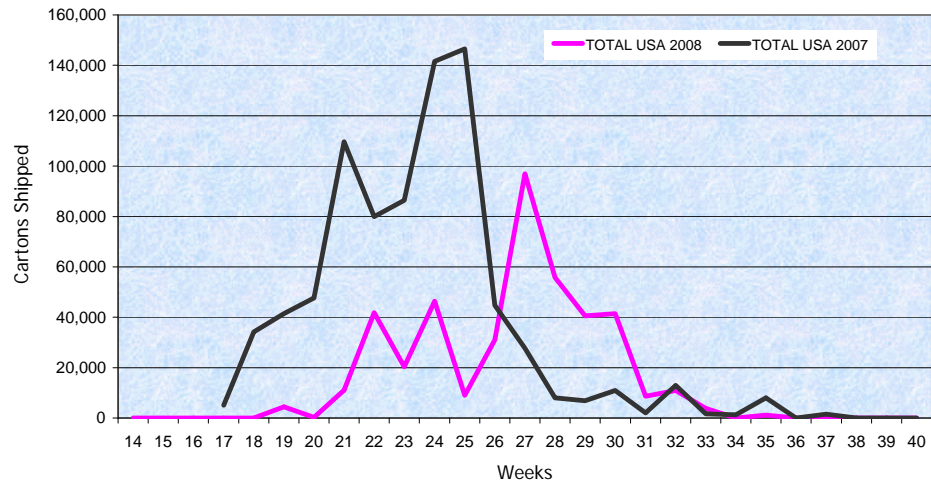
Global Cripps Pink Exports to UK



Global Cripps Pink Exports to Continental Europe



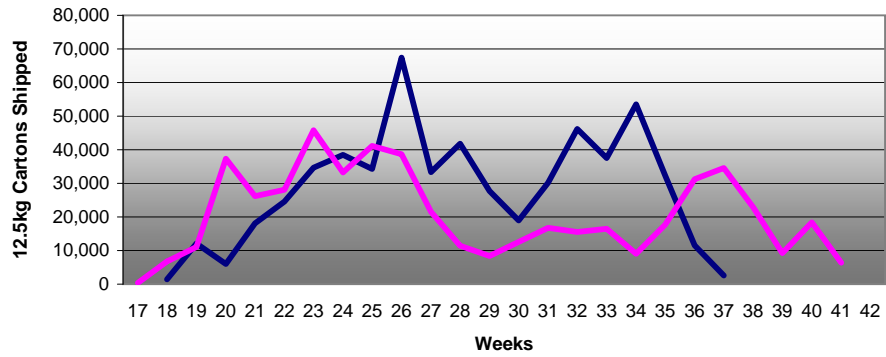
Global Cripps Pink Exports to USA



Estimated arrival Week	RSA						RSA					
	PINK LADY SHIPPED IN CARTONS (12.5kg equivalent)						CRIPPS PINK SHIPPED IN CARTONS (12.5kg equivalent)					
	UK PL 2008	UK PL 2007	CONT EUROPE PL 2008	CONT EUROPE PL 2007	USA PL 2008	USA PL 2007	UK CP 2008	UK CP 2007	CONT EUROPE CP 2008	CONT EUROPE CP 2007	USA CP 2008	USA CP 2007
17		0		0		0		1,248		0		0
18	1,400	352		70		0		0		879		0
19	12,065	6,783	280	2,007		0	141	2,262		1,330		0
20	6,034	11,045	8,919	1,334		0	4,441	0	13,646	2,720		0
21	18,079	37,351	2,175	5,603		0	917	7,682	12,095	5,118		0
22	24,607	26,187	12,960	8,903		0	756	12,775	6,210	8,099		0
23	34,629	28,088	6,292	7,218		0	3,397	3,182	3,800	16,754		0
24	38,515	45,772	8,649	2,987		0	14,518	15,417	15,347	35,424		0
25	34,295	33,207	5,915	3,895		0	17,586	8,848	27,232	19,849		0
26	67,470	41,185	6,400	7,172		0	15,465	12,138	9,705	35,003		0
27	33,370	38,641	11,000	14,136		0	34,751	29,743	26,898	31,108		0
28	41,764	21,492	12,020	10,060		0	15,419	18,380	12,688	25,289		0
29	27,722	11,454	5,215	795		0	12,019	16,654	12,190	12,138		0
30	18,990	8,353	3,658	3,412		0	5,897	15,223	8,784	24,932		0
31	30,190	12,575	895	5,329		1,084	21,950	1,455	16,586	19,025		0
32	46,209	16,719	6,268	7,126		0	26,029	5,229	17,529	3,009		0
33	37,525	15,536	5,857	1,535		0	10,023	1,195	19,320	11,617		0
34	53,502	16,515	3,358	5,985		0	32,421	2,710	19,110	4,928		0
35	32,292	9,094	4,075	3,650		0	6,398	992	17,494	3,185		0
36	11,539	17,720	2,117	7,512		0	4,990	3,460	5,875	12,653		0
37	2,575	31,259		3,505		0		10,085	300	2,955		0
38		34,542		3,358		0		16,005		7,965		0
39		22,836		83		0		9,612		2,059		0
40		9,244		4,325		0		2,245		517		0
41		18,360		4,864		0		2,635		0		0
42		6,364		75		0		0		0		0
43		3,628		0		0		5,465		0		0
44		1,980		0		0		8,100		0		0
TOTAL	572,772	526,282	106,053	114,939	0	1,084	227,118	212,740	244,809	286,556	0	0

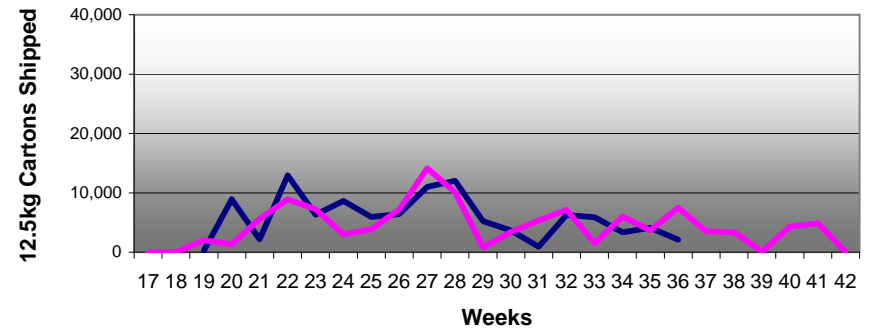
TOTAL 2008	678,825	471,927
TOTAL 2007	642,305	499,296
TOTAL 2006	513,283	571,338

RSA PL TO UK



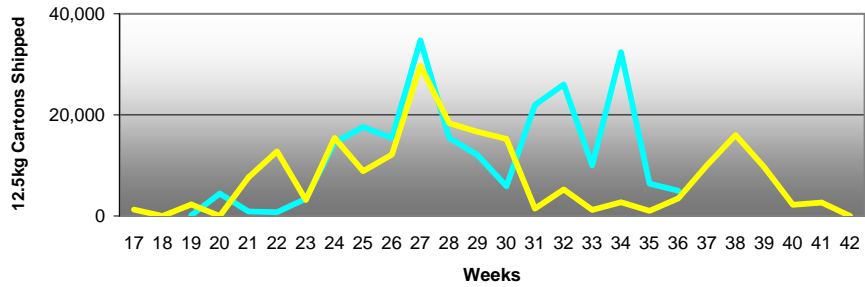
UK PL 2008 UK PL 2007

RSA PL TO CONTINENTAL EUROPE



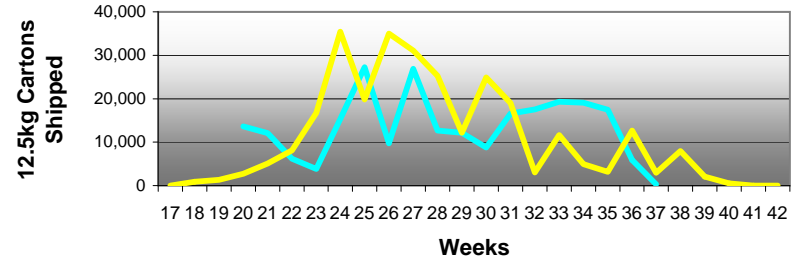
CONT EUROPE PL 2008 CONT EUROPE PL 2007

RSA CP TO UK



UK CP 2008 UK CP 2007

RSA CP TO CONTINENTAL EUROPE



CONT EUROPE CP 2008 CONT EUROPE CP 2007

Estimated arrival Week	AUSTRALIA					
	PINK LADY SHIPPED (12.5kg equivalent)					
	UK PL 2008	UK PL 2007	CONT EUROPE PL 2008	CONT EUROPE PL 2007	USA PL 2008	USA PL 2007
17	0	0	0	0	0	0
18	0	0	0	0	0	0
19	0	0	0	0	0	0
20	0	0	0	0	0	0
21	0	0	0	0	0	0
22	0	0	0	0	0	0
23	0	0	0	0	0	0
24	0	0	0	0	0	0
25	0	0	0	0	0	0
26	0	0	0	0	0	0
27	1,565	3,448	0	0	0	0
28	0	0	0	0	0	0
29	0	0	0	0	0	0
30	0	0	0	0	0	0
31	1,286	0	0	0	0	0
32	0	0	0	0	0	0
33	0	1,471	0	0	0	0
34	2,715	1,498	0	0	0	0
35	2,782	0	0	0	0	0
36	4,798	0	0	0	0	0
37	0	4,035	0	0	0	0
38	4,234	0	0	0	0	0
39	2,836	6,666	0	0	0	0
40	5,575	8,755	0	0	0	0
41		6,896	0	0	0	0
42		4,094	0	0	0	0
43		5,502	0	0	0	0
44		2,719	0	0	0	0
45		0	0	0	0	0
TOTAL	25,790	45,084	0	0	0	0

TOTAL 2008

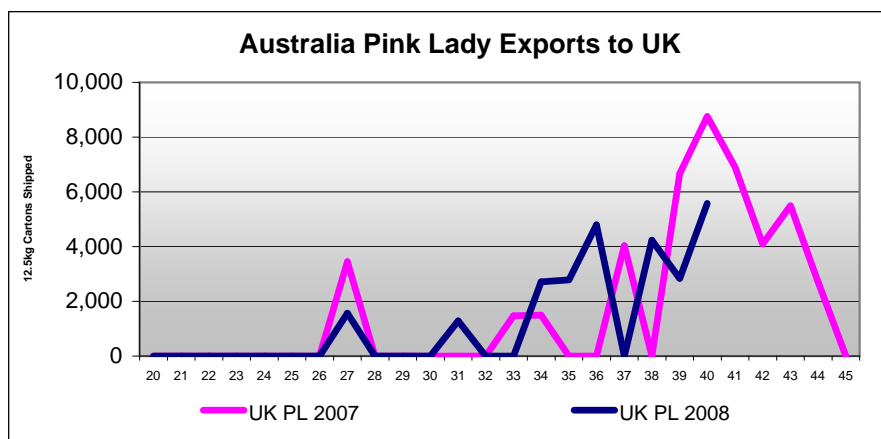
25,790

TOTAL 2007

45,084

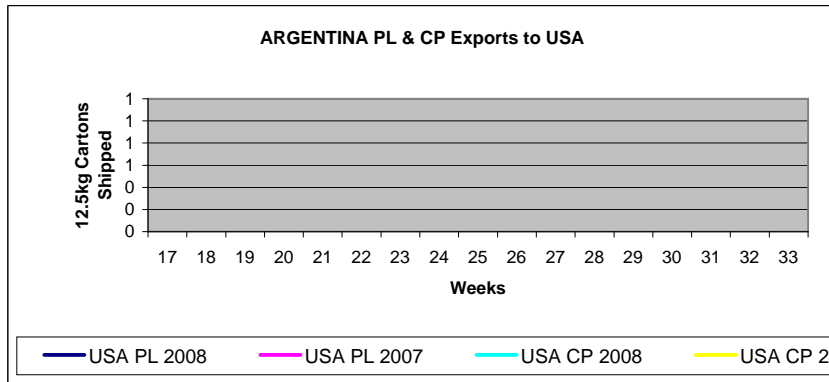
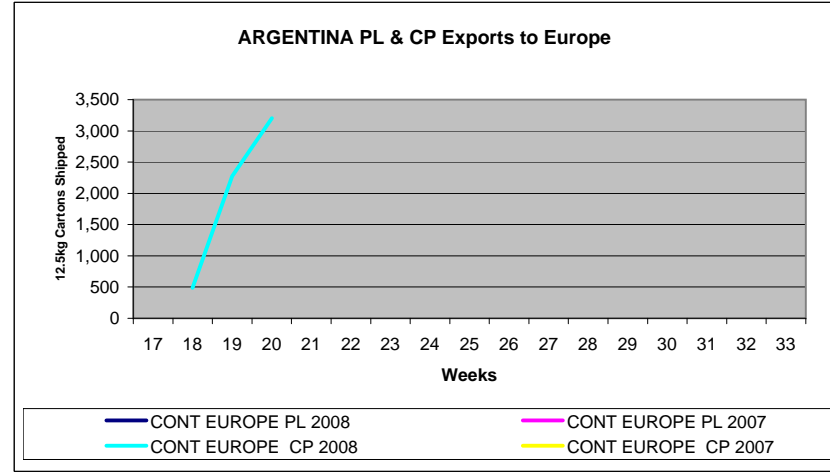
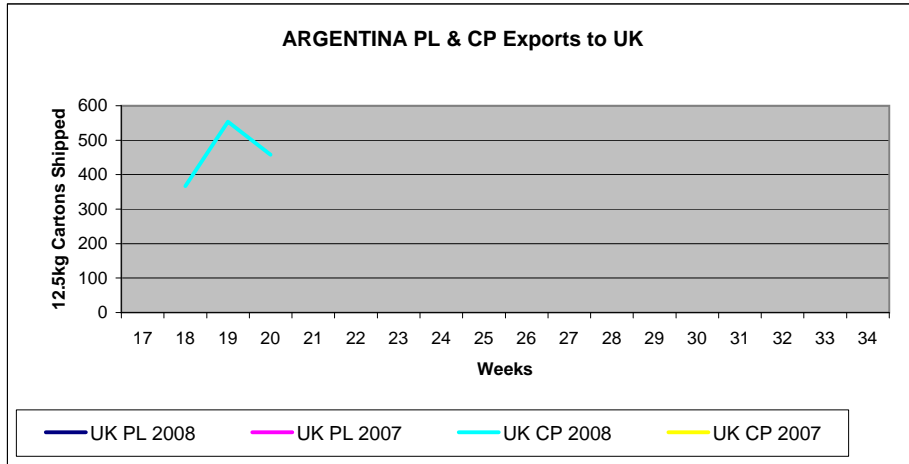
TOTAL 2006

175,805



Estimated arrival Week	ARGENTINA						ARGENTINA					
	PINK LADY SHIPPED IN CARTONS (12.5kg equivalent)						CRIPPS PINK SHIPPED IN CARTONS (12.5kg equivalent)					
	UK PL 2008	UK PL 2007	CONT EUROPE PL 2008	CONT EUROPE PL 2007	USA PL 2008	USA PL 2007	UK CP 2008	UK CP 2007	CONT EUROPE CP 2008	CONT EUROPE CP 2007	USA CP 2008	USA CP 2007
15												
16												
17												
18							367		488			
19							554		2,276			
20							458		3,204			
21												
22												
23												
24												
25												
26												
27												
28												
29												
30												
31												
32												
33												
34												
35												
36												
37												
38												
39												
40												
41												
42												
43												
TOTAL	0	0	0	0	0	0	1,379	0	5,968	0	0	0

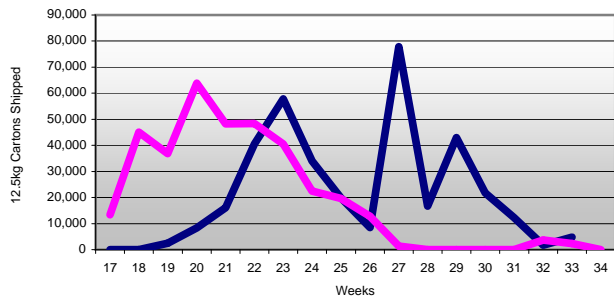
TOTAL 2008	0	7,347
TOTAL 2007	0	0
TOTAL 2006	0	0



Estimated arrival Week	CHILE						CHILE					
	PINK LADY SHIPPED IN CARTONS (12.5kg equivalent)						CRIPPS PINK SHIPPED IN CARTONS (12.5kg equivalent)					
	UK PL 2008	UK PL 2007	CONT EUROPE PL 2008	CONT EUROPE PL 2007	USA PL 2008	USA PL 2007	UK CP 2008	UK CP 2007	CONT EUROPE CP 2008	CONT EUROPE CP 2007	USA CP 2008	USA CP 2007
15	0	0	0	0	0	0		0		0		0
16	0	6,467	0	0	0	0		0		0		0
17	0	13,342	0	39,143	0	6,656		11,507		21,807		5,070
18	0	45,087	0	121,475	0	42,068		28,446		99,294		34,173
19	2,500	36,841	7,965	60,844	5,712	53,492		19,120	638	84,762	4,480	41,491
20	8,407	63,902	15,957	114,543	1,176	25,441	952	21,537	4,641	131,272	280	47,624
21	16,137	48,206	37,426	113,537	5,758	98,178	12,110	18,906	19,708	93,704	11,032	109,725
22	40,502	48,381	135,240	142,238	18,345	24,905	11,876	30,720	40,302	135,691	41,750	79,999
23	57,801	40,466	229,422	84,484	7,208	26,911	37,300	11,722	82,781	94,070	20,309	86,451
24	34,010	22,528	106,122	35,719	5,145	18,055	20,480	1,852	73,631	94,499	46,379	85,143
25	19,929	19,634	169,388	54,947	0	42,173	18,644	6,456	71,579	54,638	9,084	146,504
26	8,499	12,781	28,989	8,583	17,962	12,061	8,355	1,971	67,982	51,153	30,975	44,722
27	77,853	1,375	135,330	4,529	28,249	1,448	24,131	157	135,919	25,238	97,019	27,734
28	16,657	0	52,520	2,087	8,722	483	14,280	1,141	71,517	3,532	55,745	8,022
29	43,019	0	67,610	4,792	4,501	3,283	8,208	0	76,051	336	40,520	6,870
30	21,707	0	64,290	4,420	5,875	936	13,633	3,449	77,887	0	41,406	10,959
31	12,316	0	26,852	28,212		0	3,311	0	56,372	2,797	8,614	1,971
32	1,745	3,744	15,796	2,392	0	0	9,410	0	28,536	357	10,918	12,913
33	4,796	2,309	2,798	7,384		0	2,912	3,183	6,901	4,495	3,776	1,646
34	1,300	0		0		0	0	0	5,956	0	0	1,333
35	1,310	4,368		10,362		0	0	1,080	19,524	0	1,105	7,997
36	0	0		0		0	0	0	0	0		0
37	0	0		0		0	0	0	0	0		1,500
38	0	0	4,340	0		0	3,722	0	2,640	0		0
39	0	0		0		0		0		0		0
40	0	0		0		0		0		0		0
41	0	0		0		0		0		0		0
42	0	0		0		0		0		0		0
43	0	0		0		0		0		0		0
TOTAL	368,488	369,431	1,100,045	839,692	108,653	356,090	189,324	161,245	842,565	897,644	423,392	761,849

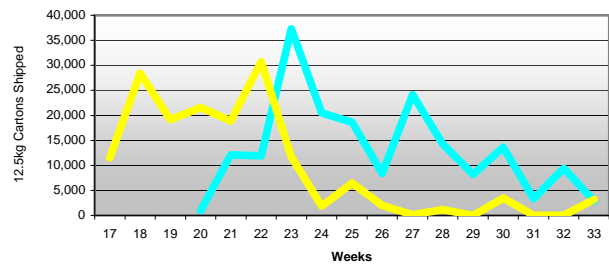
TOTAL 2008	1,577,186	1,455,281
TOTAL 2007	1,565,213	1,820,739
TOTAL 2006	1,322,157	1,108,232

CHILE PL Exports to UK



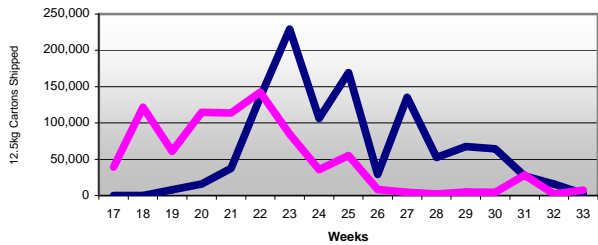
UK PL 2008 UK PL 2007

CHILE CP Exports to UK



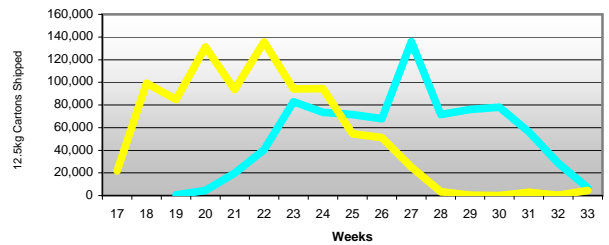
UK CP 2008 UK CP 2007

CHILE PL Exports to Europe



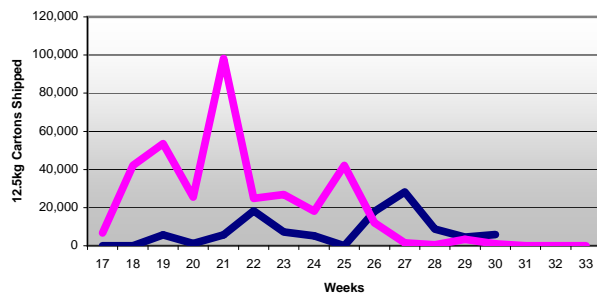
CONT EUROPE PL 2008 CONT EUROPE PL 2007

CHILE CP Exports to Europe



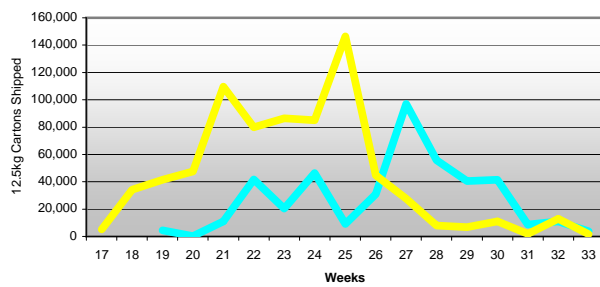
CONT EUROPE CP 2008 CONT EUROPE CP 2007

CHILE PL & CP Exports to USA



USA PL 2008 USA PL 2007

CHILE CP Exports to USA



USA CP 2008 USA CP 2007

Estimated arrival Week	NEW ZEALAND					
	PINK LADY SHIPPED IN CARTONS (18kg equivalent)					
	UK PL 2008	UK PL 2007	CONT EUROPE PL 2008	CONT EUROPE PL 2007	USA PL 2008	USA PL 2007
17	0	0	0	0	0	0
18	0	0	0	0	0	0
19	0	0	0	0	0	0
20	0	0	0	0	529	0
21	0	0	0	3,702	0	2,140
22	0	0	0	0	5,375	12,007
23	0	8,828	11,940	13,297	5,785	6,135
24	0	5,291	14,212	17,270	6,840	1,216
25	9,524	8,480	31,438	16,522	11,160	10,785
26	5,995	2,583	25,965	7,044	3,852	12,023
27	7,816	16,839	22,381	29,708	11,296	16,046
28	28,014	15,661	39,831	15,428	4,267	8,086
29	15,827	13,178	21,572	22,149	12,490	6,287
30	23,760	12,347	23,783	5,976	7,049	10,649
31	11,750	8,406	29,879	18,121	6,747	5,862
32	4,888	5,448	1,130	3,759	4,213	14,273
33	28,567	8,784	1,118	6,297		3,080
34	3,951	4,935	840	2,800		6,158
35	1,991	22,417		1,737		205
36		5,968		0		0
37		2,090		0		0
38		0		0		0
39		0		0		0
40		0		0		0
41		0		0		0
42		0		0		0
43		0		0		0
TOTAL	142,083	141,254	224,089	163,812	79,602	114,953

TOTAL 2008

445,774

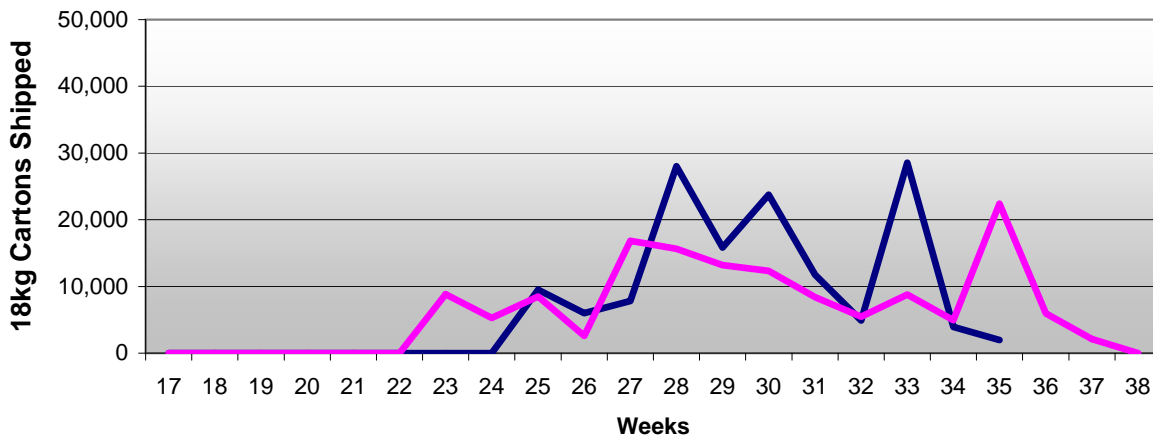
TOTAL 2007

420,019

TOTAL 2006

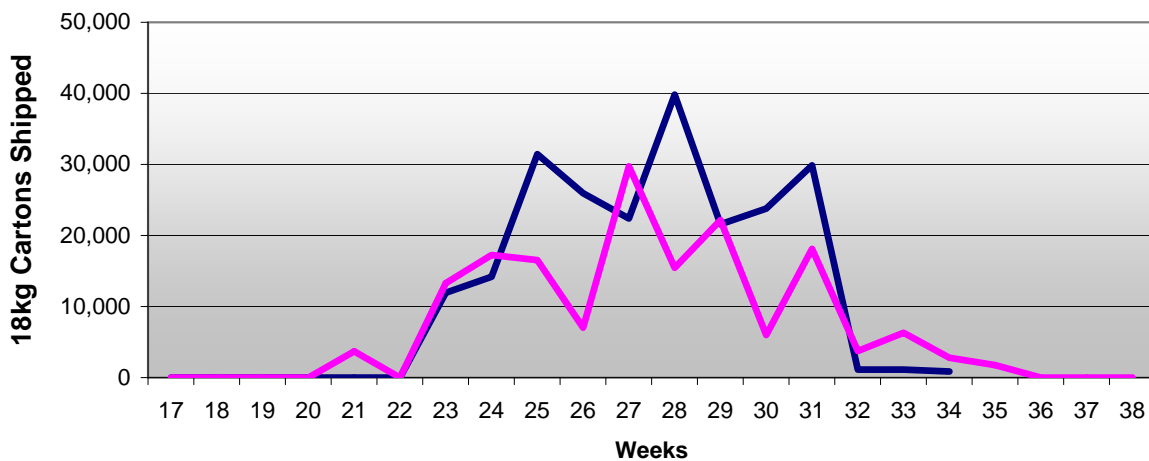
210,120

New Zealand Pink Lady Exports to UK



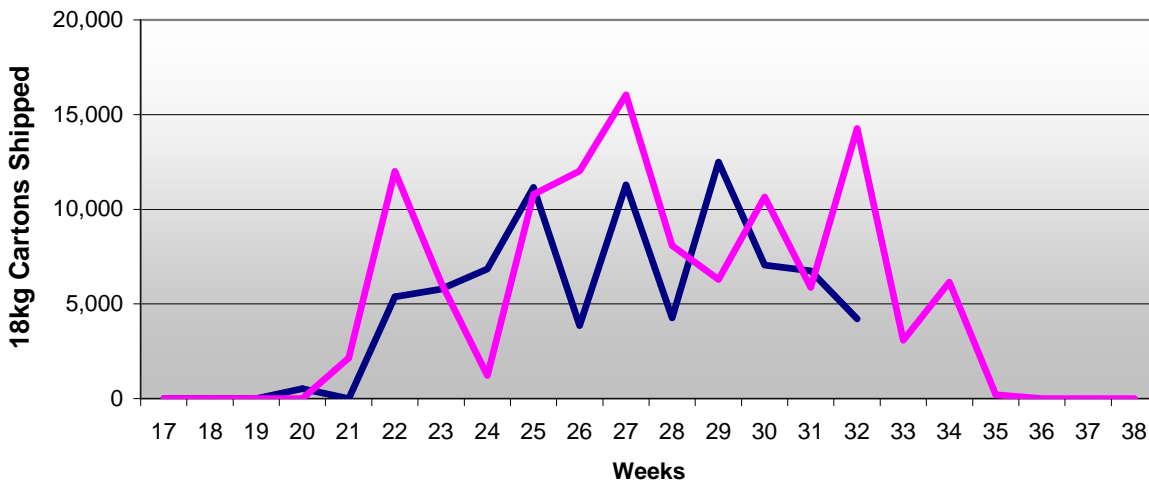
UK PL 2008 UK PL 2007

New Zealand Pink Lady Exports to Europe



CONT EUROPE PL 2008 CONT EUROPE PL 2007

New Zealand Pink Lady Exports to USA



USA PL 2008 USA PL 2007